

Strategy Intern

Location: Hybrid, with travel to Preston, Birmingham and London

Type: Full time summer internship

Duration: 8 – 12 weeks during Summer 2024

Stipend: £1700 per month. We will also cover the costs of your travel during the internship

- Are you a student looking for some real-life work experience?
- > Are you a creative thinker who thrives on building things from scratch?
- > Have you aways wanted to work in modern, dynamic startup environment?
- > Do you care deeply about environmental sustainability?
- Are you a powerhouse of raw, potential, looking to make an impact and jumpstart your career?

You might fit right in with us. We need a **Strategy Intern** to join our team!

About us:

At <u>Hestia</u>, we're on a mission to make every home in Great Britain sustainable – helping people to live greener, healthier, and happier lives. We are innovators in the built environment. We make residential retrofit easy and affordable by introducing technology to improve the speed, accuracy, margins, and customer experience of the overall process.

Role Overview:

We are on the hunt for an innovative and driven go-getter to be a **Strategy Intern**. This is an exciting role – you'll play a pivotal role in supporting our growth by working on our most impactful projects, reporting straight to one of the co-Founders. If you're looking to play a big part in a buzzing startup that's all about making a difference, this is your shot!

Key Responsibilities:

New Business Development: Collaborate with the team to refine and implement strategies for identifying and pursuing new business opportunities.

Market Research: Assist in market research and analysis to identify potential target markets, clients, and partnerships.

Brand and Marketing and Sales Strategy: Contribute to the creation of business proposals, presentations, and pitch materials. Work closely with the marketing team to execute branding initiatives and marketing campaigns. Support the development of marketing collateral, including content creation for various platforms.

M&A Scanning and Due Diligence: Participate in the due diligence process for potential mergers and acquisitions. Assist in gathering and analyzing data related to target companies, industries, and market trends. Support in preparing reports and presentations summarizing findings and recommendations.

Integration of New Businesses: Aid in the integration process of newly acquired businesses, working cross-functionally to ensure smooth transitions. Assist in developing integration plans and timelines, tracking progress, and identifying areas for improvement. Support in communicating changes and initiatives to relevant stakeholders within the organization.

Digging into Data: Love numbers? Great! Dive into our data, make sense of it, and tell us what it all means. Your insights will help steer our ship.

Requirements

Proactivity and ownership - action oriented and able to make things happen and think on your feet. You are happy working with little briefing, imperfect information and significant process gaps

Planning and organisation - excellent process management. You will be someone detail-oriented who loves making and managing to-do lists, and doesn't drop the ball on tasks

Communication - excellent communication and interpersonal abilities. You will have low ego, high emotional intelligence and be able to build relationships quickly

Analytics and critical thinking – excellent data analysis skills, providing deep insights and supporting strategic decision-making

Adaptability and growth mindset - comfortable working in a fast-paced startup environment and able to adapt to changing priorities. Hard working and resilient.

Experience: Currently studying for an MBA or an undergraduate degree in business, finance or a related function

Why You'll Love working with us:

At Hestia, we're not just retrofitting homes, we're reimagining Britain's future—one sustainable home at a time. We're all in on the vision of making every home super kind to the planet, where living green equates to living fully. It's a bold dream, sure, but the best parts of history come from people who dream big.

We offer a fun, cohesive and flexible working environment with a bright and diverse team that thrives on achieving the ambitions we aim for.

We aren't everyday people, so we don't have everyday values. Our core values are the compass that guides us:

- We do the right thing we know right from wrong. When in doubt we ask, 'How would I
 want to be treated?'
- 2. We are committed to the mission and to each other.

- 3. We start with 'why not' just because it is, doesn't mean it should be. We are critical thinkers who don't shy away from a challenge to solve big problems. We know creativity takes courage -- we love 'this may sound wild but...'
- 4. We get stuff done when we commit, we always deliver.
- 5. We have a high bar we maintain the highest standards and aspire to be the best in everything we do.
- We give feedback as a gift we tell each other the truth and encourage a mindset of
 continuous learning and growth. We develop one another through apprenticeship
 and mentoring.
- 7. **We let our freak flags fly** we don't merely tolerate, but celebrate diverse perspectives, personalities and life experiences.

How to Apply:

Please share your CV with <u>chenai@hestia.homes</u>, and also write a cover letter answering the following questions:

- 1. What is it about this role that caught your attention?
- 2. Why are you the perfect fit for this role at Hestia?

We can't wait to meet you!